

# PRIVACY POLICY

from 25 sep 2014

Elokha Infotech Private Limited ("ELOKHA", "WE" or "US" as the case may be) gives utmost importance to your privacy. Please read on to learn more about our privacy policy. This Privacy Policy describes our commitment to your privacy and the terms thereof. This Privacy Policy applies to all of the Products and Services offered by Elokha or its subsidiaries or affiliated companies through its websites. This Privacy Policy describes how Elokha collects and uses the personal information you provide on our websites.

This Privacy Policy applies to data collected by us through our website and services, as well as its offline product support services. It does not apply to those pages in our website, services and products that do not display or link to this statement or that have their own privacy statements.

## COLLECTION OF YOUR PERSONAL INFORMATION

We in our site ask you to provide personal information, such as your e-mail address, name, home or work address, or telephone number. We may also collect demographic information, such as your ZIP code or IP address, age, gender. If you choose to make a purchase or sign up for a paid subscription service, we will ask for additional information, such as your credit card number and billing address, which is used to create an Elokha billing account. In order to access some services, you will be asked to sign in with an e-mail address and password which would be used by us to verify your credentials. If you access our services via a mobile phone, you may also use your mobile phone number and a PIN as an alternative to your username and password.

We may collect information about your interaction with our site and services. For example, we may use website analytics tools on our site to retrieve information from your browser, including the site you came from, the search engine(s) and the keywords you used to find our site, the pages you view within our site, your browser add-ons, and your browser's width and height. We may also use technologies, such as cookies and web beacons to collect information about the pages you view, the links you click and other actions you take on our site and services.

Additionally, we collect certain standard information that your browser sends to every website you visit, such as your IP address, browser type/version and language, access times and referring website addresses (URLs).

When you receive newsletters or promotional e-mail from us, we may use web beacons (described below), customized links or similar technologies to determine whether the e-mail has been opened and which links you click in order to provide you more focused e-mail communications or other information.

## USE OF YOUR PERSONAL INFORMATION

- We have your consent to share the information;
- We need to share your information to provide the product or service you have requested;
- We need to share the information with certain service partners in order to respond to your comments or to resolve service issues. (Unless we tell you differently, these partners have no independent right to use this information except to respond to your comments or to resolve the service issues.);



- We respond to requests from any government, security, defence, revenue, regulatory or other Authority, agency or officer;
- We respond to court summons, court orders or other legal process;
- We find that your actions on our websites violate the Elokha Terms of Use or any of our usage guidelines for specific products or services.
- Elokha may set and access Elokha cookies on your computer and you may not be able to disable these cookies. Elokha assures and ensures that all information collected and accessed by Elokha through the access of these cookies will be maintained in accordance with this Privacy Policy.
- Elokha uses web beacons to access cookies within the website and in connection with Elokha's products and services.
- Elokha gives you the ability to edit your Account Information and preferences at any time. Elokha is not responsible and will not be liable for the accuracy, completeness, veracity and reliability of any information including any customized information which may be accessed by or provided to you, which could vary depending on your Elokha Account Information and preferences including your browser preferences.
- You may request deletion of your Elokha account by writing to us. To read about what information may possibly remain in our archived records after your account has been deleted read the heading Account Information given below.

#### ACCOUNT INFORMATION

- When you register with Elokha or submit information to Elokha, a temporary copy of that information is routinely made to prevent accidental loss of your information through a computer malfunction or human error.
- Elokha keeps your account information active in our user registration databases so as to provide immediate access to your personal preferences every time you visit our website.
- If you ask Elokha to delete your account, in most cases your account will be deactivated immediately but deleted from our user registration database in approximately 30 days. The delay of 30 days is a cooling period that we have adopted to discourage users from engaging in fraudulent activity.
- Please note that any information that we have copied may remain in back-up storage for some period of time after your deletion request. This may be the case even though no information about your account remains in our active user databases.

#### CHANGES TO THIS PRIVACY POLICY

- Elokha may amend this policy from time to time. If we make any substantial changes in the way we use your personal information we will notify you by posting a prominent announcement on our pages or by sending you mailers.

Questions or comments ? Send them to: [pushar @ elokha.net](mailto:pushar@elokha.net)

